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# A Few Specials from the Stock of "Everything that is Good and Hardy"

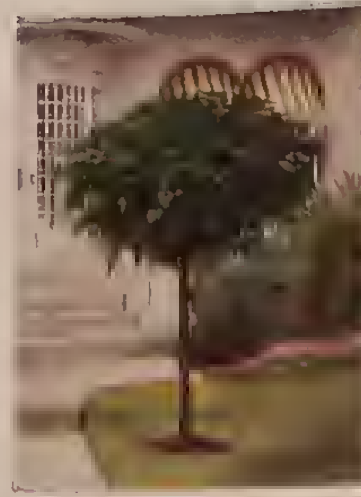
Every plant our regular extra-vigorous, bushy, thrifty stock

at Special Low Prices — A Genuine Bargain Sale

## TREES



SILVER MAPLE



CATALPA BUNGEI



BECHTEL'S CRAB



TEA'S WEEPING MULBERRY

## SHADE TREES

A few selected varieties from our complete list described in our general catalog.

**SILVER MAPLE**—A favorite shade tree. 6 to 8 feet \$1.20. 10 to 12 feet \$2.15.

**SUGAR MAPLE**—Fine for yards and streets. 6 to 8 feet \$1.90. 10 to 12 feet \$3.90.

**CUT LEAVED WHITE BIRCH**—Unusual and attractive. 6 to 8 feet \$1.90. 8 to 10 feet \$2.90.

**CATALPA (Umbrella)**—Two year heads each \$2.25. Two perfect matched trees for formal planting \$3.90.

**BECHTEL'S DOUBLE FLOWERING CRAB**—Pink flowers. Very striking. 18 to 24 in. \$5.50 each; 3 for \$14.50. 3 to 4 feet \$1.20 each; 3 for \$3.40.

**TEA'S WEEPING MULBERRY**—Two year heads each \$3.25. Matched pair special \$5.90, regular price \$4.00 each.

**PRUNUS PISSARDI (Purple Leaved Plum)**—Unusual trees with reddish-purple foliage. 4 to 5 feet \$8.50 each. 6 to 8 feet \$1.60 each.



JAPAN BARBERRY HEDGE



FRENCH LILACS

## COLE'S FAVORITE LILAC COLLECTION

**FRENCH LILACS**—Favorite Collection. Strong plants 2-3 feet high, \$95 each.

**Belle de Nancy**—Double satiny pink. Gloire de Lorraine—A most beautiful new variety. Heavenly blue flowers of mammoth size. 25c extra.

**Ludwig Spaeth**—Single, deep rich red. One of the largest flowering sorts.

**Michael Buchner**—Plant dwarf. Blooms double; color pale lilac with interior of petals shaded blue.

**Mme. C. Perier**—Double, creamy white. A dwarf grower.

Five wonderful hybrid Lilacs (one each of the above) including the beautiful Gloire de Lorraine, in 2 to 3 ft. size only \$4.25. Offer K.Z. Rend description and note the grand display we have worked into this collection. 1 1/2 to 2 feet \$7.50 each; 5 for \$2.90.

**NEW MOCK ORANGE (Philadelphus Virginialis)**—White flowers. 18-24 in. each \$5.50; 3 for \$14.00. 3-4 ft., special each \$1.15; 3 for \$2.90.

**NEW RED LEAVED JAPANESE BARBERRY**—Plant in sun for best results. 9-12 in. bushy plants \$5.50 each; 4 for \$17.75. 12-15 in. bushy plants \$7.50 each; 4 for \$23.50. 18-24 in. exceptionally fine plants \$1.10 each; 4 for \$3.90.

## JAPANESE BARBERRY

	3	10	100
12-15 in. . .	\$ .60	\$1.50	\$10.00
18-24 in. . .	1.00	2.50	20.00

All three year old extra heavy. Not the usual 2 yr. Barberry.

**VERY SPECIAL 9 to 12 inch two year medium heavy, \$1.00 per 10; \$4.00 per 100.**

25 or more plants of a kind at the 100 rate.

**PACHYSDANDRA terminalis (Japanese Spurge)**.

One of the most valuable evergreen ground covers for dense shade or to plant under other shrubs, Rhododendrons or trees; low trailing habit with glossy, green leaves; greenish white flowers in May or June.

Strong 2-year plants, \$1.10 per 5; \$4.50 per 25.

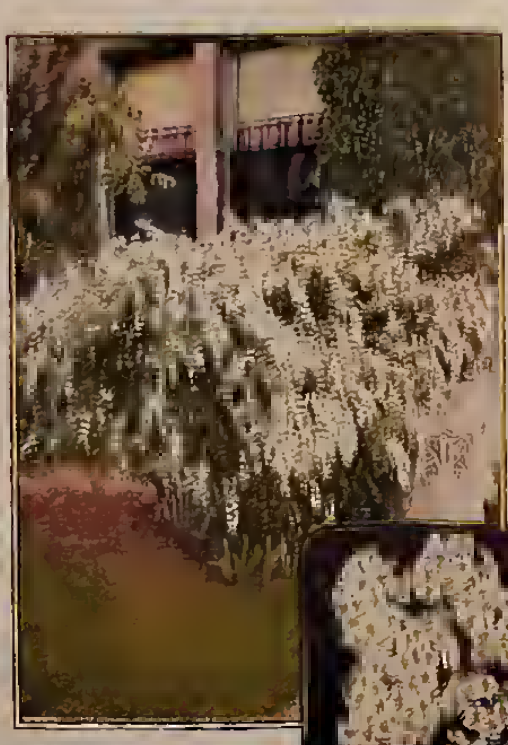


FORSYTHIA



BEAUTY BUSH—KOLKWTZIA

**BEAUTY BUSH (Kolkwitzia)**—A new introduction. Gorgeous clusters of pink flowers. Very hardy. 18-24 inches each \$1.75; 3 for \$4.80.



KOREAN BRIDAL WREATH

**KOREAN BRIDAL WREATH (Spirea Tricarpa)**—Very profuse bloomer. Extremely hardy. 18-24 inches each \$1.45; 3 for \$3.90.

**GOLEEN BELL (Forsythia Spectabilis)**—Earliest to bloom in the spring. E. H. Wilson says this is the finest of all Forsythias. 2 to 3 feet \$5.50 each; 3 for \$14.00.



BUDDLEIA—BUTTERFLY BUSH

**BEAUTIFUL NEW BUTTERFLY BUSH (Farquhar)**—Summer Lilac—Heavy 2 year old. \$35 each; 3 for \$95. Especially choice.



SPIREA WALLUFI

**SPIREA WALLUFI (Dwarf Red)**—Flowers deeper and more brilliant red than the well known Anthony Waterer. A far superior variety. 12 to 18 inches—bushy \$5.50 each; 3 for \$14.50. 18 to 24 inches each \$6.50; 3 for \$17.00.



HYDRANGEA ARBORESCENS

**HYDRANGEA HILLS OF SNOW (Arborescens)**—18 to 24 inches. Very bushy. Each \$4.50; 3 for \$11.50. 23 feet extra fine, each \$6.00; 3 for \$16.00.



WEIGELA ROSEA

**WEIGELA ROSEA**—Pink flowers in profusion. 2-3 feet \$4.50 each; 3 for \$11.50. 3-4 feet \$5.50 each; 3 for \$14.50.

JAPANESE FLAME AZALEA (Azalea Mollis)			
Very satisfactory when planted in acid soil. (Peat or woods soil).			
10 to 12 in. thrifty vigorous	Each	4	
12 to 15 in. bushy	\$ .65	\$ 1.95	
18 to 24 in. specimens. Roots balled and burlapped.	1.25	3.95	
(15 to 40 flower buds)	3.15	11.75	



SPIREA VAN HOUTTEI

**SPIREA VAN HOUTTEI (Bridal Wreath)**—The old favorite. 2 to 3 feet each \$3.50; 3 for \$9.50; 10 for \$29.00. 4 to 5 feet especially choice, \$6.50 each; 3 for \$17.50; 10 for \$55.00.

## BABY EVERGREENS

**BABY EVERGREENS**—For pleasure and profit. Without bill. Mainly plants 4 to 6 years old. Transplanted stock—much superior to seedlings. (5 or more plants of one variety sold at the ten rate.)

**NORWAY SPRUCE**—12 to 18 in. \$2.60 per ten.

**TOM THUMB ARBOR VITAE**—12 to 15 in. \$4.25 per ten.

**REO PINE**—18 to 24 in. \$3.50 per ten.

**AUSTRIAN PINE**—8 to 10 in. \$2.25 per ten.

**TRAILING JUNIPER**—12 to 15 in. \$5.50 per ten.

**DOUGLAS SPRUCE**—8 to 12 in. \$3.50 per ten.

**COLORADO BLUE SPRUCE**—10 to 15 in. \$4.50 per ten.

Two each of above seven varieties (14 plants) Special \$4.90.

Five each of the above (35 plants) Special \$11.80.

**SILVER LACE or CHINESE FLEECE VINE**—New, hardier and more beautiful than the popular Clematis Paniculata. 2 yr. strong. Very special each \$4.50; 3 for \$11.50. Regular price each \$7.75.



CALIFORNIA PRIVET

**CALIFORNIA PRIVET**—Among the best hedge plants. Very special. 12-18 in. 10 for \$5.50; 100 \$4.30. 18-24 in. 10 for \$9.50; 100 for \$6.75.



SNOWBERRY, WHITE

**WHITE SNOWBERRY**—2-3 feet each \$4.50; 3 for \$11.50. 3-4 feet each \$6.50; 3 for \$17.50.

We Pay the Transportation Charges — COLE NURSERY CO. — 49 Years at Painesville, Ohio



# An Unusual Collection of Choice Varieties — from The Cole Nursery Co. Painesville, Ohio

## COLE'S CHOICE EVERBLOOMING ROSE COLLECTION

Select from the following choice varieties illustrated. (1) Duchess of Wellington, (2) Mme. Jules Bouche, (3) Gruss an Teplitz, (4) Etoile de France, (5) Radiance, (6) Souv. de Claudius Pernet, (7) Mrs. Aaron Ward, (8) Frau Karl Druschki, (9) Los Angeles, (10) Mme. Butterfly, (11) Mad. Edouard Herriot, (12) K. A. Victoria.

Your choice of one each of any 3 EXTRA grade Roses \$2.50. Order Offer R-4-A.

Your choice of one each of any 6 EXTRA grade Roses \$4.50. Order Offer R-3-A.

One each of the 12 Superb EXTRA grade Roses. A complete garden. Only \$8.25. Order Offer No. R-2-A.

Special offer of medium grade Roses. High class—superior to usual florists or store roses. Each 60c.

One each of 3 varieties	\$1.65	Offer R-4B
One each of 6 varieties	3.10	Offer R-3B
One each of 12 varieties	5.25	Offer R-2B

## Chrysanthemums

We have many varieties of these very desirable fall blooming perennials. We especially recommend the following:

Ball of Snow (white)  
Globe d'Or (canary yellow)  
Glory of Seven Oaks (golden yellow)  
Little Bob (brownish red)  
Provence (pink with yellow centers)  
Rose Trevenna (deep rose)  
White Doty (pure white)  
Zelia (orange)

One each of eight varieties \$1.60; two each or 16 in all \$2.90.

Regular price \$2.00 Regular price \$4.00



KOREAN CHRYSANTHEMUM



HARDY CHRYSANTHEMUMS

## New Korean Chrysanthemums

Here is a special variety of Chrysanthemum that is especially hardy and a profuse bloomer. Do not fail to include a number of these plants in your order. Each 40c; 5 for \$1.60.

## JAPANESE IRIS

JAPANESE IRIS—We have countless varieties of many shades. White, rose, purple, deep blue, light blue, mahogany. \$30 each. Collection of six colors \$1.50.

## German Iris

The best of the popular varieties. White, rose, purple, light blue, yellow, deep blue, \$20 each; 6 for \$1.00. Your selection of colors. Special dozen assorted colors \$1.75. Wonderful new varieties ranging in price from 50c to \$2.00 each, listed in our general catalog. Send for your copy today.



GERMAN IRIS

JAPANESE FLOWERING QUINCE—Most attractive semi-dwarf shrub with brilliant showy scarlet or pink flowers in early spring. No home ground is complete without a few of these gorgeous plants.  
12 to 18 inches \$4.40 each; 3 for \$9.95  
18 to 24 inches \$5.55 each; 3 for \$14.45



DUCHESS OF WELLINGTON

MME. JULES BOUCHE

GRUSS AN TEPLITZ

ETOILE DE FRANCE

RADIANCE

SOUV. DE CL. PERNET

MRS. AARON WARD

FRAU KARL DRUSCHKI

LOS ANGELES

MME. BUTTERFLY

MME. EDW. HERRIOT

K. A. VICTORIA

First Class—Extra Grade—Extra Heavy Roses—each \$.90. See our general catalog for many other popular and rare varieties.

## Phlox Collection

One of the most popular perennials. All colors. Five different varieties mixed \$1.00. 12 all different varieties mixed \$2.00.



## Cole's Gladioli Collection

Mixed collection from our standard sorts. First size, guaranteed to give satisfaction.

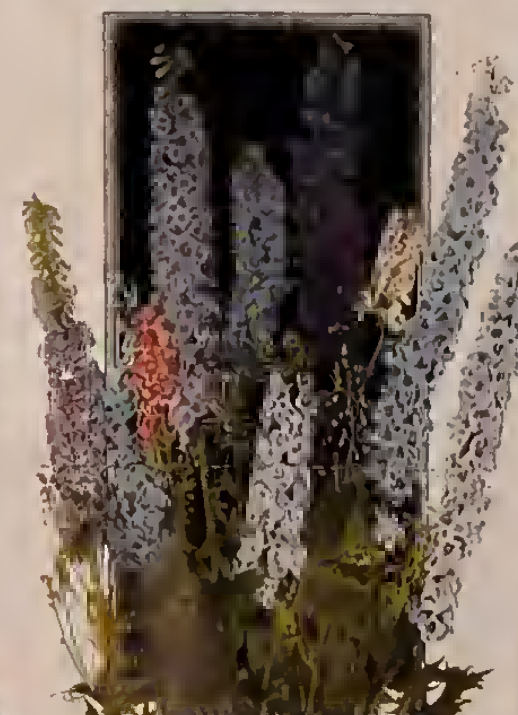
10 for \$.50 50 for \$2.00 100 for \$3.50



GLADIOLUS

## English Hybrid Delphinium

Extra fine strain. These hybrid Delphiniums are grown from imported seed and are far superior to the usual varieties seen in the old fashioned garden. The blooms are larger, taller and have a greater color variation. Be sure and plant a number of these stately flowers as a background for the lower growing perennials. As a cut flower for indoor decoration they are unsurpassed.



DELPHINIUM

## GARLAND FLOWER (Daphne Cneorum)

—A most beautiful and scarce dwarf shrub, abundantly covered with deliciously fragrant pink flowers and handsome glossy foliage. Only pot-grown plants are sure of successful transplanting. 12-inches spread, bushy, from 8-inch pots —A bargain at \$1.90 each.

## Other Perennials

In addition to the Perennials listed on this page we have a large supply of all of the popular perennials. The perennial garden is coming into favor more and more each year for beds, borders, and for the back yard garden. By referring to our general catalog you will be able to choose perennials which will give you a wide variety of striking colors, various heights and different blooming seasons which will provide you with an all summer garden.

## Cole's Dahlia Collection

Mixed colors—all types picked from our regular stock—

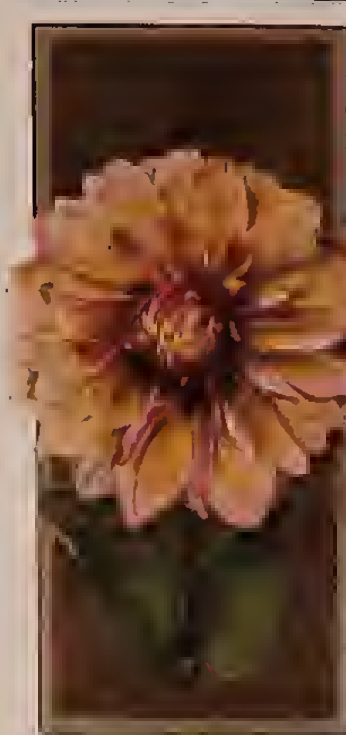
5 for \$1.00 12 for \$2.00

Worth at least double this amount at catalog prices.



## REGAL LILY

We have a large stock of extra fine bulbs. Blooming size, 4 to 5 in. circumference \$.40 each. Special 5 for \$1.00.

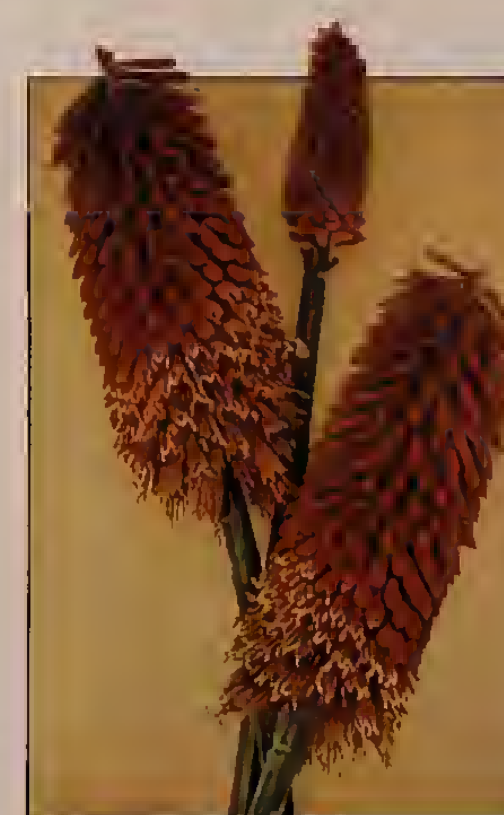


DAHLIA

EUROPEAN BURNINGBUSH—A most striking, tall, upright growing shrub with thousands of most attractive and brilliant orange-red fruits in autumn. Very satisfactory and hardy. 3 to 4 feet \$.80 each; 3 for \$1.95.

## Tritoma

Here is an unusual and striking plant, that lends a wealth of color and interest to any garden. In August, September and October it is aflame with immense heads of tubular flowers bright scarlet in color. \$.30 each; 4 for \$1.00.



TRITOMA

# COLE PAYS THE TRANSPORTATION CHARGES —A new and valuable Service to you

## COLE'S FRIENDSHIP OFFER FOR 1930

We have won thousands of friends by our generous Friendship Offers. We are very glad to offer this year the biggest and most attractive of all.

### ALL DELIVERY

Express, Freight, Mail, Truck PAID BY COLE.

Except foreign and to states west of and including Montana, Wyoming, Colorado and New Mexico. (Customers from these states kindly add 15% to our printed prices.)

Equal to a  
TEN (10) TO TWENTY (20) PER CENT REDUCTION IN PRICES.

Because

We have NOT raised prices to cover this cost.

We have changed a very few prices from last year, the majority of which have been lowered.

## A BIG SAVING TO YOU

Quantity production on our 600 acres allows us to pass this big saving along to you and yet give the same quality and service (Direct from the grower) that has increased our retail business 500% in 5 years.

Most of Cole's stock is so bushy and thrifty, that it cannot be sent by Parcel Post. Shipments will go forward (Prepaid by Cole) as follows:

By Parcel Post (Prepaid)—Practically all perennials, bulbs, small fruits, roses, baby evergreens, vines, and the smallest grade of shrubs listed.

By Express (Prepaid)—Large orders of the items above, and most all fruit, shrubs and small trees.

By Freight (Prepaid)—Large heavy items, such as Evergreens and other plants with ball of dirt, large shade trees, etc.

By Cole's Trucks (Prepaid)—We deliver when practicable thousands of orders of all sorts to the Cleveland area and often to other points within 100 miles. This is a service that has met with great favor. Delivered quickly to your door by men trained in handling nursery stock in the proper manner.

## FREE WITH EVERY ORDER

A copy of our booklet "How to Make Things Grow" will be given free with each order. This book has been prepared by Mr. W. B. Cole, a well known authority and contains many practical hints for successful planting and growing. Many illustrations tell you just what to do for best results. Be sure to have this guide.

No worry about Extra Costs. Cole Guarantees Safe Delivery.

# Over 600 Acres of "Everything that is Good and Hardy"—Visitors Cordially Invited